



Ball Seed's WebTrack™ To Go App Is Ready To Take Your Order!

Latest app update lets customers complete their shopping cart, find substitutions, receive announcements and more through WebTrack To Go.

WEST CHICAGO, IL – The latest update for Ball Seed's [WebTrack To Go mobile app](#) now includes full ordering capabilities for the industry's largest assortment of seeds and plants. App users can also complete order fulfillment via seed count or package size, find product substitutions, get personalized "contact us" information, request plant tags, and more. Growers across North America have used WebTrack to reduce desk time and maximize greenhouse time. Now it's all at their fingertips ... anywhere, anytime.

"Upgrading WebTrack To Go to the full suite of ordering and management tools is where we've always wanted to be," says **Mark Morris**, Director of IT for Ball Seed. "With this new roll-out, we're keeping up with our customers on-the-go and providing them the information and access they need – even while away from their desks."

The Ball Seed WebTrack To Go app lets customers:

- Check order status and shipment tracking 24-7.
- Access up-to-the-minute product inventory from hundreds of suppliers.
- Place orders by seed count, packet size, and more.
- Find product info, culture and photos when and where they need it most.
- Request plant tags when their order is placed.
- Connect with their sales rep or ColorLink team member quickly.

Download the WebTrack To Go app for FREE in the App Store and at Google Play. Visit www.webtracktogo.com for more information, and see a live demo at Cultivate'16 in Columbus, Ohio, in the Ball Seed Booth #1553.

Ball Seed is North America's leading wholesale horticultural distributor. It combines extensive experience, innovative thinking and world-class customer service to ensure that professional growers have the best products, most efficient tools and dynamic growing solutions. Visit ballseed.com for more information.