



## GrowIt! Announces Hort Student Winners For 'Friends & Family' App Contest

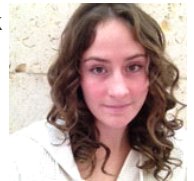
**Two winners will spend networking time at the IGC Show in Chicago with industry leaders.**

WEST CHICAGO, IL – [GrowIt! Garden Socially](#) announces the two grand-prize winners of its 2015 Friends & Family app contest. Hort students **Brett Weiss** and **Sarah Swofford** will receive all-expenses paid trips to Chicago, Aug. 17-20, to attend the IGC Show at Navy Pier. They'll have access to top-notch educational seminars, explore the tradeshow, and get quality networking time with industry influencers. The spring contest was open to horticulture students who competed to see who could get the most followers on the GrowIt! platform. Five finalists were selected, and from those five, two grand-prize winners were chosen.

Brett Weiss is a student at Ferrum College in Ferrum, Va. He picked up his love for plants at an early age and never really let go! This summer he had the opportunity to intern at Disney World in the horticulture department.



Sarah Swofford will be graduating from Texas A&M University this August. She's had the opportunity to work in several different facets of the industry already, and says we need to "go out and take the plants to the people" to have future success.



"We congratulate the winners, and look forward to watching their GrowIt! connections expand as they begin their hort careers," says GrowIt! co-founder **Mason Day**. "If you see them at the IGC Show, introduce yourself! They'd love to talk to you about your role in the industry."

The GrowIt! Garden Socially app uses geolocation and user ratings to help gardeners discover flowers, vegetables and herbs that work in their areas for the best chance of success. GrowIt! engages the next generation of gardeners, while offering experienced gardeners a chance to share their knowledge. Download it for free in the App Store (iOS) and at Google Play (Android). For more information, visit [www.growitmobile.com](http://www.growitmobile.com).

### *About GrowIt!*

*GrowIt! Garden Socially is a mobile app that connects gardener to gardener on a hyper-local level. Through user ratings ("Leave It", "Like It", "Grow It") and geolocation, GrowIt! helps gardeners find plants and ideas that work well in their area for the best chance of success. Download for free. Visit [www.growitmobile.com](http://www.growitmobile.com) for more information.*