



## Nature's Source® Launches New Website

### Design celebrates new brand, showcases Nature's Source plant food products.

SHERMAN, TX – Ball DPF, LLC announces a new website destination for its recently rebranded Nature's Source® Plant Food family of products:

[www.naturessourceplantfood.com](http://www.naturessourceplantfood.com). The site is filled with color, and allows easy navigation on desktop or mobile devices for Ball DPF customers and distributors. Visitors can browse for products by their market category, or by formulation. Customers can also locate a Nature's Source Plant Food distributor by entering their zip or postal code into the new search tool.

"Visitors to the new Nature's Source website will find it welcoming and informative," says Chance Finch, General Manager of Ball DPF. "Everything you need to know about the Nature's Source family of products is now at your fingertips. We are happy to provide this online destination for our customers and look forward to increasing their connection with the Nature's Source brand."

The new [naturessourceplantfood.com](http://www.naturessourceplantfood.com) website also includes:

- A mobile-friendly format for ease of viewing on a multitude of devices
- **Videos** about Nature's Source products, including a factory walk-through
- **News & Events** page with the latest press announcements, tradeshow calendar, and informative "TechBulletin" downloads from our experts
- A **Home Gardeners** page with consumer details and a retail store search
- Easy document downloads of User's Guides, Sell Sheets, and Testimonials to help use and sell Nature's Source products.

For more information on Nature's Source® Plant Food call 888-839-8722 or visit [www.naturessourceplantfood.com](http://www.naturessourceplantfood.com).

*Nature's Source® Plant Food is manufactured by Ball DPF, LLC, in Sherman, Texas. Nature's Source is an industry leader in renewable and cost-effective plant food products for the professional grower, landscapers, garden centers and home gardeners across North America. Visit [www.naturessourceplantfood.com](http://www.naturessourceplantfood.com).*

